



## **GIVING STOCK GIFTS**

Giving marketable securities including publicly traded stock, bonds, or mutual funds can be a tax advantaged way to make your gift to Olmsted Parks Conservancy. Appreciated securities, particularly those held longer than one year, may reduce or avoid capital gains obligations and allow you to take a full tax deduction for the fair market value of the stock at time of transfer.

When we receive the stock transfer, we sell the stock and use the proceeds to support general operations, including biodiversity work that supports sustainable natural areas.

## **HOW TO MAKE A STOCK GIFT**

The preferred method of donating stock is via electronic transfer through your bank or broker.

Here is our account information that you will need to make the transfer:

**Account Registration: Louisville Olmsted Parks Conservancy, Inc.**

**Account Number: 4037-3192**

**Schwab DTC # 0164, Code 40**

**Please notify us of the details of your gift**, so we can process the donation. Contact Danielle Archer at 502-456-3260 or [danielle.archer@olmstedparks.org](mailto:danielle.archer@olmstedparks.org)