

Frederick Law Olmsted Parks Photography Contest

Contest Rules

Olmsted Parks Conservancy invites photographers to enter its 2012 Frederick Law Olmsted Parks Photography Contest. You must read the following rules, terms and conditions before submitting any photos!

General Rules

The Photography Contest is open to all participants. There is no entry fee. All winning photographs will appear in Olmsted Parks Conservancy's 2013 calendar and note card set.

Subject Matter

Olmsted Parks Conservancy is seeking striking, calendar-quality, digital photographs of any of the 18 Frederick Law Olmsted Parks or 6 Parkways in Louisville, Kentucky. Each photographer may enter up to five photographs taken in one or more of the following Olmsted Parks and Parkways:

Parks: Algonquin Park, Baxter Square, Bingham Park, Boone Square, Central Park, Cherokee Park, Chickasaw Park, Churchill Park, Elliott Square, Iroquois Park, Seneca Park, Shawnee Park, Shelby Park, Stansbury Park, Tyler Park, Victory Park, Wayside Park, Willow Park

Parkways: Algonquin Parkway, Northwestern Parkway, Cherokee Parkway, Southern Parkway, Eastern Parkway, Southwestern Parkway

Photographs of people are accepted provided a model release is submitted for each person in the image. Olmsted Parks Conservancy will accept photographs containing one or more persons who have not signed model releases if the Olmsted Parks Conservancy determines the person or persons cannot be identified. Please use the Olmsted Park Model Release form, which can be found on the contest page, for each identifiable person shown in the photograph. If you are making your submission electronically, please retain all signed original model releases. Winners will be required to provide the original releases to us for our files.

Contest Categories

The Photography Contest will consist of six categories, each of which will have one Winner and three Honorable Mentions. A Best of Show will be on the calendar cover. The six categories are as follows:

1. Winter
2. Summer
3. Spring
4. Fall
5. Smaller Park (under 100 acres). The parks in this category are: Algonquin Park, Baxter Square, Bingham Park, Boone Square, Central Park, Chickasaw Park, Churchill Park, Elliott Square, Shelby Park, Stansbury Park, Tyler Park, Victory Park, Wayside Park, Willow Park

6. Parkways. The parkways in this category are: Algonquin Parkway, Northwestern Parkway, Cherokee Parkway, Southern Parkway, Eastern Parkway, Southwestern Parkway

Entries in categories 1 through 4 may be photographs that have been taken in any of the listed Olmsted Parks or Parkways that depict the park or parkway in the appropriate season. Entries in categories 5 and 6 must depict one of the parks or parkways listed in the category, and may be taken in any season.

Photograph Requirements

All entries must meet the following requirements:

- Digital Format (high-resolution jpeg), at least 8"x 10" and 240 dpi or at least 3mb
- Full Color
- Horizontal or vertical layout
- Taken in one of the Frederick Law Olmsted Parks or Parkways in Louisville, Kentucky that is listed in the categories above. The locations of each park can be found at www.olmstedparks.org.
- Photographs with identifiable people must be accompanied by a signed Olmsted Park Model Release for each person in the image.

Olmsted Parks Conservancy will not return any entries and may retain or dispose of entries, in its sole discretion, after the conclusion of the contest.

How to Enter

Each photograph must be submitted in jpeg format via email or mail as set forth below.

If by email, submit your entry to: info@olmstedparks.org; subject line: "Photo Contest". Submit each photograph as an attachment to your email, along with an electronic copy of the Entry Form and a scanned version of any Model Release, if needed. If you are submitting more than one entry, send a separate email for each entry. Please retain the originals of any Model Releases.

If by mail, submit your entry to: Frederick Law Olmsted Parks Photo Contest, 1299 Trevilian Way, Louisville, KY 40213. Submit all photography on a single CD, along with a separate hard copy of the Entry Form for each entry and the signed original Model Releases, if needed.

Deadline

Mailed entries must be postmarked no later than June 1, 2012. Emailed entries must be sent by 11:59 pm Eastern Daylight Time on June 1, 2012.

Olmsted Parks Conservancy reserves the right to adjust any deadline(s) for any reason. Olmsted Parks Conservancy will consider only entries it receives within the timeframes set forth above.

Judging and Winning Photos

Photographs will be judged on originality, technical excellence, composition, overall impact and artistic merit. The judging panel will recommend one Winner and three Honorable Mentions for each category, plus a Best of Show. Olmsted Parks Conservancy will consider

the recommendations, while reserving the right to make the final selection. Winners will be announced on or before July 1, 2012. Gift certificates will be awarded to Best of Show and Category Winners.

Photograph Usage

If selected, your photographs will help Olmsted Parks Conservancy promote the 18 parks and 6 parkways in the historic Frederick Law Olmsted Parks system. Thank you for helping to further our mission through your photography.

If your image is selected as Best of Show, a category winner, or an honorable mention, you will retain all rights, including ownership, to any photograph you submit; however, as a condition of entry, your submission of a photograph will be deemed to grant Olmsted Parks Conservancy certain rights to use that image, as provided below.

You will grant, and will be deemed through your submission to have granted, Olmsted Parks Conservancy, and its successors and assigns, a royalty-free, nonexclusive right, in perpetuity, to publish the images for Olmsted Parks Conservancy's purposes in any form or format including, without limitation, on Olmsted Parks Conservancy's calendars, website, publications, presentations, newsletters, brochures, fundraising appeals, public service announcements, videos, slide shows, grant proposals, reports, awards, displays, merchandise, mailings, and invitations, and in any other form or format, whether now existing or hereafter invented.

Olmsted Parks Conservancy shall credit all images with the caption "(c) 2012, Person's Name".

